

The Huntington Museum of Art 2026 T-Shirt Design Competition

“Fly Me to the Museum”

Let your creativity take flight! The Huntington Museum of Art is thrilled to announce the 3rd Annual T-Shirt Design Competition, inviting artists of all ages to capture the theme: “Fly Me to the Museum”.

Since we opened in 1952, the Huntington Museum of Art has strived to provide a space for the community to observe birds in their natural habitat while leaving them undisturbed. This year, we celebrate that commitment by challenging our participants not just to get out and explore our fifty-two acres of land on over two miles of hiking trails, but to also keep a keen eye out for our feathered friends that call the property home!

Whether you’re a young artist or an experienced designer, this is your chance to have your artwork featured on HMA merchandise, make a lasting impact on our community, and help us honor HMA history. With amazing prizes, this is an opportunity you won’t want to miss! Grab your binoculars, we’ll see you on the trails!

Theme: Fly Me to the Museum

Age Groups:

1. Youth 5-17
2. Adult 18 & older

Prizes:

- The one winning design from each age group will be screen printed on t-shirts and sold in the Museum Store!
- The winner of each age group gets their design on a free shirt for themselves and up to four immediate family members in their selection of sizes!
- Annual Creativity Level Museum Membership (\$25-\$49 value, valid for the winner and up to four immediate family members). This includes free Museum admission for the entire year, 10% off Museum Store purchases, invitations to exhibition openings, free subscription to the *Members’ Magazine*, free subscription to HMA e-communication, and class and camp discounts!
- Winning designs published on HMA’s website and social media platforms (Facebook & Instagram)!
- \$500 cash prize!

Rules:

1. Contestants must reside within 75 miles of the Huntington Museum of Art.
2. Contestants must submit a completed form (see attached) and design to Museum Store Manager Mollie Hatfield via email mashworth@hmoa.org no later than **11:59 p.m. on Friday, September 25th, 2026**.
3. Four finalists will be chosen from each age group by a panel of judges, then the eight designs will be posted on the Huntington Museum of Art's Facebook page on **Monday, October 5th, 2026**, for community voting via "likes" or "reactions." It will be possible for a single person to vote for more than one favorite in each age group. One design with the most "likes" or "reactions" in each category by **11:59 p.m. on Sunday, October 11th, 2026**, will be the winner. Comments do not count as votes. Online voting will be monitored. The winners will then be officially announced on the HMA Instagram and Facebook pages. The results will not be final until posted by HMA.
4. Contestants must submit a high-quality photo or a scan (PDF, JPEG, or PNG format no larger than 20 MB) of their original art – designs made with A.I. will be disqualified.
5. Design should be created with either a physical or digital medium.
6. Designs may not include profanity, adult references, trademarks, logos from HMA or other organizations, or copyrighted works.
7. **The design must fit the theme "Fly Me to the Museum" and must include one or more birds that are native to West Virginia.**
8. The design must utilize no more (but can use less) than 5 solid colors, white and black included. If only four colors are used, all four colors will be printed on the shirt. If five colors are used, one of the colors will be chosen as the t-shirt color, therefore only needing 4 colors to be printed. The Museum Store partnered with Mountain Mindful retains the right to choose the final shirt color.
9. Avoid gradients or shading. Screen printing works best with distinct, solid colors rather than gradients or shades. Think of how traditional cartoons are drawn, with bold, clear lines and colors.
10. Consider line thickness. Ensure that lines are not too thin, as very fine details will not print well.
11. Design must be formatted as a vertical rectangle with the width being 2" less than the length. For example: 9" wide by 11" tall. The design doesn't have to fill up the entire space but consider that this will be scaled and printed on the front of t-shirts in varying sizes and must be able to keep details intact.
12. By entering, the artist is granting the Huntington Museum of Art exclusive rights to the design, including any modifications. They are also granting the Huntington Museum of Art the use of their design, free of charge, for all printing, merchandise and promotional purposes.



2026 T-Shirt Design Competition

Contest Entry Form

Full Name: _____

Address: _____

City, State, Zip Code: _____

Age: _____

Phone Number: _____

Email Address: _____

Medium/Materials Used: _____

Date of Creation: _____

Please read and check the following to confirm your agreement:

- ☐ I confirm that I am the creator and owner of the submitted artwork.
- ☐ I agree to grant the Huntington Museum of Art (HMA) the right to use my artwork for purposes related to this contest and in accordance with the contest rules.
- ☐ I have read and agree to abide by all contest rules.

FOR PARTICIPANTS AGES 18 AND OLDER

The undersigned represents and warrants to HMA that they are the creator and owner of the artwork and that they have the right and authority to grant to HMA the use of this image in accordance with this document and contest rules.

Signature: _____

Date: _____

FOR PARENTS OF PARTICIPANTS AGES 5-17

I, the undersigned, am the parent or legal guardian of the participant named above. The undersigned represents and warrants to HMA that their child is the creator and owner of the artwork and that they have the right and authority to grant to HMA the use of this image in accordance with this document and contest rules.

Parent/Guardian Name: _____

Signature: _____

Date: _____

HMA is fully accessible.

West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.